



## BACHELOR OF COMMERCE HONOURS: OPERATIONS AND QUALITY MANAGEMENT

**NQF LEVEL 8**  
**(SAQA ID 102234)**  
**120 CREDITS**

**LEARN TO USE  
MANUFACTURING  
TECHNOLOGY TO IMPROVE THE  
EFFICIENCIES OF PRODUCTION  
BY PLANNING AND DESIGNED  
OPTIMISED PROCESSES.**

### **DURATION**

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PMI's Bachelor of Commerce Honours programme is a full qualification, which runs over one year on a full-time basis. This qualification can also be done on a part-time basis.

### **CERTIFICATION**

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PMI's Bachelor of Commerce Honours programme must be completed in a minimum of 1 year or a maximum of 4 years.

### **ENTRY REQUIREMENTS**

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The learner must:

- Have an NQF 7 Advanced Diploma or Degree in a related field or
- Have achieved Recognition of Prior Learning at a level equivalent to NQF level 7

### **WHO WILL BENEFIT FROM THIS PROGRAMME?**

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Individuals with technical training in a manufacturing or industrial environment who want to build on their skills in order to enhance the production capabilities of the organization they are working in. This qualification will benefit management who want to identify, understand, implement and manage best practices when planning and designing manufacturing processes based on current information, technology and management.

### **ACCREDITATION**

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This programme is accredited by the Council on Higher Education



# MODULES COVERED

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## STRATEGIC MANAGEMENT

- Introduction to strategic planning, strategic management and corporate strategy
- Theories of strategic management
- The organisational vision, mission and purpose
- Organisational environments and their purpose
- Strategy formulation and choice
- Strategy levels
- Structure and strategy
- Culture and strategy
- Strategy implementation and barriers to implementation

## MARKETING MANAGEMENT (ELECTIVE)

- Introduction to marketing as a strategic function
- Product decisions: product lines, brands and services
- Pricing decisions
- Distribution decisions: channels and logistics
- Marketing communication
- Market research

## TOTAL QUALITY MANAGEMENT

- The role of Total Quality Management
- The major contributors to modern Total Quality Management
- The impact of Total Quality Management
- The Statistical Concepts and Tools underlying Total Quality Management
- Management responsibilities in the implementation of Total Quality Management

## RESEARCH METHODOLOGY

- Business Research and the Research process
- Formulate a research proposal
- Conduct a literature review
- Develop a research strategy
- Sampling methodologies
- Data collection techniques
- Data analysis techniques

## ELECTIVE 2: ORGANISATION BEHAVIOUR

- Factors affecting individual behavior
- Motivation theory and practice
- Group behavior in organisations
- The role of leadership in organisations
- The role of organisational structure
- The influence of organisational culture
- Organisational change

## ADVANCED OPERATIONS MANAGEMENT

- The strategic component of operations management
- The effects of time on operations strategy
- How to configure operations capacity
- The strategic importance of supply networks
- The role of technology in obtaining fit, sustainability and competitive advantage

## RESEARCH REPORT (DISSERTATION)

- Plan a research project
- Conduct literature research
- Design a research strategy
- Present a research report